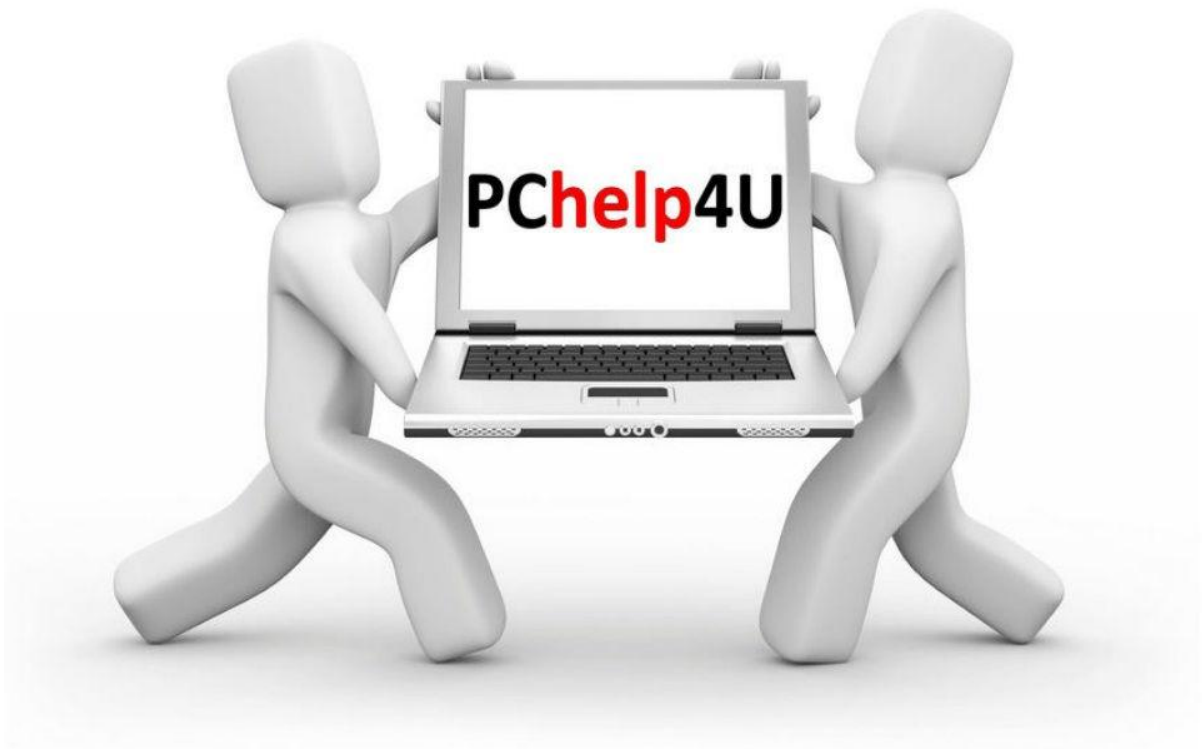




in association with



aboutus

oneweb is a web and graphic design studio based in the Midlands with many years of combined experience in translating your vision into a stunning, fully functional website.

Where we differ from many web design companies is that we build and design all aspects of your project in-house. We take care of your design ideas, we turn your thoughts and requirements into code that powers your site, our graphic designers make it all look amazing and our years of experience in search engine friendly development get you noticed on the world stage. Add some media snippets, sprinkle in a touch of creativity, spend a few hours in the dark writing the back-end code, et voila, you have your brand new website!



“At the heart of our business is the ability to provide our clients with all the components they are looking for with our one-stop-shop of web design and graphic design services.”

webdesign

At oneweb we know web design is an art. We know that a dynamic website with great design and good usability can really make the difference to your business. Our websites are a real investment, effective in creating, or adding to, your presence online.



We offer truly bespoke web design and development services all performed by in-house professionals. Our services are tailored to your business's needs and we can develop internet marketing strategies that enable your brand to engage with customers, build loyalty and increase sales revenue.

More than just web design:

- Professional website design
- Unlimited design revisions
- Fixed price
- A CMS to edit text on your site online
- A CMS to edit images on your site online
- Logo creation and branding
- Search Engine Optimisation
- Website hosting and support
- Domain name registration and management
- Multiple email accounts
- Monthly visitor statistics reports

“Many of our clients are small businesses or start-up companies with a limited budget, but this doesn't mean they can't have a stunning website too!”

designpackages

oneweb specialises in providing all-in-one packages for either start-up businesses or individuals looking for a website upgrade. We can provide everything you need to get you started from logo design, branding and stationery, through to web design, hosting, development and an on-going search engine optimisation programme.



All-in-One Packages

Bespoke web design & development
Design revision input during development
Logo design and branding if required
Fixed-fee development
Optimised search engine friendly code
Domain name registration if required
First 3 months of high speed, 99.999% uptime, secure hosting free
Multiple email accounts if required
Search engine submission
Tested in Explorer, Firefox, Chrome, Opera and Safari
Fully upgradeable and scalable
Content Management System for text and image updates

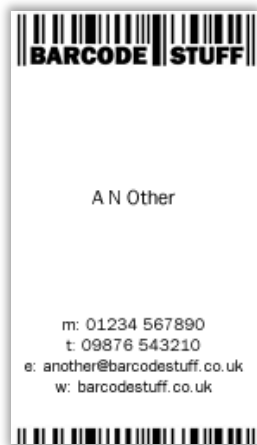
	Starter	Silver	Gold	Pro
Number of web pages available:	1-6	7-11	12-16	17-21
All inclusive fixed price:	£545	£775	£995	£1425

graphicdesign

With a proven track record and stunning results oneweb offers a full suite of graphic design services to clients seeking experience and expertise.



Whether you need a website, printed piece or logo design, oneweb brings attention to detail and critical thinking to each project.



Creative solutions are tailored for each client and each project. oneweb offers a highly effective balance of communication and engagement that hits the mark when reaching your target audience.

SEOexpertise

The art of SEO, search engine optimisation, is ever-changing and complex. All of our websites are created using "optimised" code from day one and all of our packages include "on-site" SEO and search engine submission. On-site optimisation involves building your site ready for search engines to index accurately, allowing it to hit the ground running with lead generation.



Already have a website but it's almost invisible to search engine queries?

If the answer is yes, we can offer our SEO expertise in on-site and off-site optimisation. We are well versed in pulling the site apart, testing the individual components against tried and tested methods of optimisation and putting all the pieces back together in a search engine friendly order.

"Off-site" optimisation is a long term process which starts at the point of release for a new website and runs indefinitely. The world wide web is a fast-paced, ever-changing world and to get to, then stay at the top requires a long term strategy. The goal is to create what Google, Bing and Yahoo call "authority". The science of creating authority is all about researching and implementing strategies for keywords (long-tail and short-tail), in-links, blogging, marketing and presence.

Our Advanced SEO Programme costs £199.00 per month (no fixed contract)

enhancements

We can add functionality to your existing website or you can add the following examples of functionality to your oneweb.co design package as required.

- Online Bookings
- Availability Calendars
- Guestbooks
- Blogs
- Contact Forms with anti-spam functions and Captcha
- Feedback Forms with anti-spam functions and Captcha
- Content Management Systems
- Database Driven Product Catalogues
- Forums and Social Networking

These are a few common examples of add-ons we are asked to create. If you have a specific function you would like, that isn't listed here, our web developers can create it for you.

Dependent on the design, function and goals of your website, we can create it in several different languages.



technologies

Coding and style:

- HTML. The building blocks of all websites.
- XHTML. The latest version of those building blocks.
- CSS. The dynamic design language to control the look and feel of your website.
- JavaScript. For developing client side functionality.
- XML. For transporting, storing and serving data.

Server-side scripting:

- ColdFusion. The application server.
- ASP.net Microsoft's version of a scripting language.
- PHP. The most versatile scripting language developed specifically for web applications.
- MySQL. Database technologies

Content Management Systems:

- WordPress. A state-of-the-art publishing platform with a focus on aesthetics, web standards, and usability.
- Magento. A powerful platform for eCommerce solutions.
- Joomla. A powerful online content management system and application server.

Once we have identified your vision and determined your goals, the task of developing the website begins. The technologies listed above are our preferred choice of development tools. A website is no longer built in a particular language but a combination of several of these technologies. We have years of experience in developing them to create the final product for you to take to the world stage.

Hosting and web servers.

- Linux Operating System. Lean, fast and powerful.
- Apache. The ultimate web server software.
- PHP5 and MySQL supported
- All of this providing a super-fast, stable hosting package which boasts 99.999% uptime.

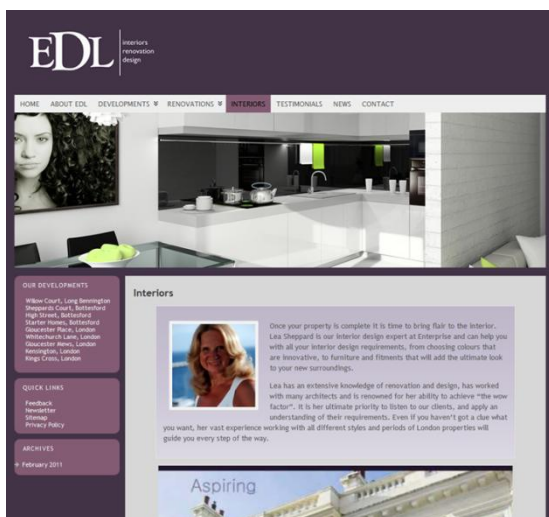
ourwork

here are just a few examples...



tonezonefitness.co.uk

A fitness centre website promoting the club's services and offering advice on diet and exercise. The site build is mainly PHP and includes booking forms, free trial vouchers, a blog section, numerous picture galleries and a Content Management System.



edl-uk.com

Enterprising Developments are a firm of interior designers. This site build integrates CMS with a Wordpress blog, PHP LightBox galleries and Movies. The site has an admin portal allowing the hotel to upload their own content.



batemansmillhotel.co.uk

A website showcasing a Derbyshire hotel. This is a dynamic PHP build which combines a visual element with an online booking system, a live events page and a CMS facility for the managers to upload their new menus for special events.

branddesign



customillustration



photomanipulation



contactus

To find out how we can enhance your business, email us today

info@pc-help-4u.co.uk

or visit our site

www.pc-help-4u.co.uk

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